

		2007-08 Individual Commitments to Action	
		Name: Bev Stewart	Department: Outreach
Initiative		Area of Focus	
Student Centered		1.	Access
		2.	Curriculum and Programs
		3.	Services
Area of Focus	Individual Commitments to Action	Metrics	Time Frame
1	Assess current participation of retirement community residence in courses and other activities and market this population.	Participation in courses/activities by 5% more involvement.	6/30/2008
1	Provide representation to all high schools on a monthly basis for high impact schools and once a semester for low impact schools.	<ul style="list-style-type: none"> • 50% increase in hours of coverage at existing schools. • Five low-impact schools added. 	6/30/2008
2	Request, through the VP of Student Services, an Outreach Program Coordinator	Increase of 1FTE in outreach	9/30/2007
2	Offer Guidance Courses for Foster Youth and ILP parents.	Provide two off-site Guidance courses	6/30/2008
3	Provide one-stop services during Open House in June for Fall enrollment	50 to 75 new students enrolled	6/3/2008
3	Develop a survey for high school students to see what they would like to see offered at EVC	Recommendation based on survey	6/30/2008
3	Organize high school campus tours on days EVC offers events (ex. Kicks it Outside, Transfer Day)	Three coordinated tours	6/30/07
3	Increase access to ESUHSD students by having a presence on the East Side District's website.	EVC link on website	6/30/07
1	Work with Marketing Director to assist with branding EVC	Outreach materials with new branding.	12/15/07

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Area of Focus

Community Engagement

1. Increase Visibility
2. Develop Strategic Partnerships
3. Bring the College to the Community

Area of Focus	Individual Commitments to Action	Metrics	Time Frame
1	Enhance outreach visibility on a website that the outreach team controls and monitors.	Updated and maintained outreach website.	9/30/2007
1	Outreach team members will meet regularly with the Director of Marketing to suggest articles for outside publications.	EVC promotional articles in the <i>Evergreen Times</i> and <i>Villages Newsletter</i> .	9/30/2007
1	Outreach team members will represent EVC at East Side Community Events.	Participation in "RSVP" events.	6/1/08
3	Outreach team members will offer assessment and application workshops at off site locations including, but not limited to, high schools, community schools, adult ed., and community organization.	A schedule of assessment and applications workshops for 2007/2008 off site locations	10/30/2007

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Initiative

Area of Focus

Organizational Transformation

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| 1. | Build Community |
| 2. | Employee Development |
| 3. | Transparency and Communication |

Area of Focus	Individual Commitments to Action	Metrics	Time Frame
1	Fully participate in Kindercaminata	100% Outreach team volunteers	4/30/07
1 and 2	Conduct annual outreach retreat	100% Outreach team retreat participation	9/30/07
2	Establish a list of outreach and recruitment conferences to attend	Assess current participation in outreach conferences, and establish a list of conferences and workshops for 2007/2008	6/30/08
3	Develop a fully integrated outreach plan with timelines, goals, and objectives and communicate this to the campus community.	A comprehensive, integrated, strategic outreach plan.	12/15/07